

Village

OF SHERMAN

FEBRUARY
2018



TREVOR J. CLATFELTER

MESSAGE FROM THE MAYOR

SHOP LOCAL - SHOP SHERMAN!

It's easy sometimes to take things you see or use every day, for granted. So, when a newcomer to Sherman tells me what a pleasure it is to have the small town environment

but also a grocery store, drug store, medical clinic, and so on, it's a good reminder of our good fortune.

That's why we're devoting this issue of the newsletter to the growing business community in Sherman. Not many residents realize the broad range of goods and services that are available here, or how many new businesses have launched in just the last few years.

Besides greatly enhancing our quality of life, local businesses generate hundreds of thousands of dollars in sales tax revenue for the Village. The sales tax on purchases in Sherman is 6.75%, significantly lower than the 8.5% rate in Springfield.

Revenue from Sherman's share of the local sales taxes has NEARLY DOUBLED since 2010 and it currently provides 42% of our entire budget! That's no small thing for a community our size.

There is a direct correlation between our sales tax growth and the ability to keep the Village portion of your property tax bills low. Slightly more than 1% of your property tax bill goes to fund Village operations, approximately \$65,000 each year, among the lowest in Sangamon County.



BUY LOCAL

When Money Stays in
YOUR COMMUNITY
Your Local Tax Dollars Support:

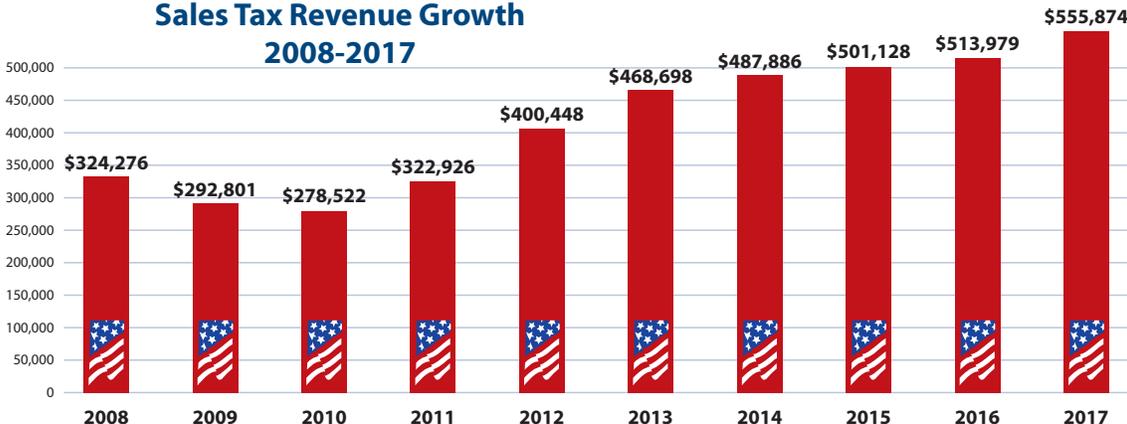
- Schools & Neighborhoods
- Roads & Infrastructure
- Police & Fire Departments

Support Local Businesses
Let's Keep Our Economy Growing!

SHOP SHERMAN

But those are just numbers. Ask residents what they value most about our Sherman businesses and they will talk about convenience, friendliness, choice, good service, and quality of life. I agree with them. So do thousands of our neighbors in surrounding communities, who come regularly to eat, drink, shop, buy gas, see the doctor, get their cars fixed, and more.

Sales Tax Revenue Growth 2008-2017



Note: Annual Audited Financial Statements 2008-2017

Business growth doesn't happen organically. It takes vision, a business-friendly economic environment, and a significant effort by the Village Board. We think the sky is the limit.

In the meantime, explore the many businesses in Sherman and support them by shopping local. **Let's keep the momentum going!**

SHERMAN CHAMBER FOCUSED ON GROWTH

BUSINESS ADVOCACY GROUP CELEBRATES EVERY LOCAL SUCCESS



The Sherman Area Chamber of Commerce is less than five years old, founded in 2013 after a call went out to gauge interest and more than 70 business owners showed up.

The group incorporated and agreed upon a mission – to “advocate, educate, and provide resources for our growing community.”

“We have businesses that want to be here,” said Sean Bull, the Chamber’s current president. “They see a great school district, small community feel, and a population base that is highly educated and fairly affluent. We’re the fastest growing community in Sangamon County, according to the 2010 Census.” Sean sees the Chamber’s primary role as supporting individual businesses, and said many new businesses reach out to the Chamber when they are exploring a move.

When Taylorville Tax Service chose Sherman for its second location – the recently opened Sherman Tax Service – the owners found space to rent in the Seaney Farmer’s Market building with help from the Chamber. It turned out to be the perfect arrangement as the tax service only needed the building January – April, when the building was typically closed for the winter.

“Besides helping find space, we can get the word out about hiring and give them leads on employees,” said Sean. “Our members show up to create a crowd for a grand opening, and we promote new businesses through the Chamber’s Facebook page.”



*Sean Bull,
Chamber President*

The Chamber also provides a built in “community” for members, for sharing concerns and answering questions about anything from taxes and regulations, to best practices on marketing and customer service.

“The next step after cutting the ribbon is to encourage new businesses to reach out and show they are part of the Village,” said Sean. “The more engaged businesses are, the more residents will embrace them and the more likely those residents are to shop local.”

“People see us as providing services and employment for the community,” said Ed Legner, Country Financial, and Chamber member. “When we give back to local organizations, the schools, youth sports, or even sponsoring the local Easter egg hunt, they see us a part of the community.”

Gary Funk has been a Sherman resident since 1981 and started his business in 2000. Funky’s Trophy & Engraving began as a home based business and grew fast, forcing him into an office space after two years.

He agrees that giving back to the local community raises your profile.

“We serve schools, individuals, churches, the State of Illinois, anyone that needs a trophy or something engraved,” said Gary. “Still, there are some Shermanites who don’t know we’re here.”

Gary, who was honored by the Chamber as the Volunteer of the Year for 2017, said he’ll keep working on that.

Join Us!
Sherman Area Chamber of Commerce
info@shermanilchamber.org
shermanilchamber.org



left: Funky’s Trophy & Engraving occupies the corner suite of the Villa Parkway business mall. Right, Top: Prairiehaven Animal Hospital new construction. Bottom: The businesses of the Illini Blvd shopping area.



SHERMAN BUSINESS DIRECTORY

BUSINESS

1 Stop Auto Shop
Action Builders Group
All His Children
All-Pro Floor Care
American Family Insurance
Animal Health Center
Barbi's Styling Studio
Bethesda Lutheran Communities
Brent Construction
Bounce Times
Cancun Restaurant
Carter Bros. Lumber
Carter Sawmill & Feed
Casey's General Store
Central Ag Services
China King
CID Floral
Chuck Cline Construction
Clothing Rack
Connection Point
Contri Built Construction
Coopers StrEATside Bistro
Cornett Ice
Creswell Concrete
County Market
Country Financial
Diamond Residential Mortgage
Donely Trucking Inc.
Double H Tavern
Ed Clark Photography
Edward Jones Investments
Fairlane Diner
Farmland Solutions
Farm Credit Services of Illinois
Fancy Creek Farms
Fern's Coffee House & Café
Filter Free Services
Final Four Tavern
Fire and Ale
Flagg Farmstead B&B
Funky's Trophy & Engraving
Garrison Group
Gatsby's
Grayboy Building Maintenance
Green Dodge, Kia, Mitsubishi
& Subaru

Gold Center
Hageman Family Ins. Agency LLC
HPC Lawn Care
Jim Johnson Lawn Care
Julie M. Timm, Inc.
Just for Kids Daycare
Kinner & Co. Dance
Larson Plaza
Lincoln Land Development Co.
Merrill Lynch-Derek Dexheimer
Mitzi Brandenburg, Realtor/broker
Nelson Wall Systems
Noonan Grand Rental
Offerings Therapeutic
& Sports Massage
Olysav Lawn Care & Landscaping
Pat's Garage
Poe's Catering (On The Hill)
Prairiehaven Animal Hospital
Prudential-Dave Neale
Pyramid Builders
Ricco's Pizza
Richardson's Power Wash
Rich Gatschenberger
Heating & Cooling
Sam's Too Pizza
Sandy & Bill Dragoo, Realtors
Seaney Farmer's Market
Serenity Salon
Shear Beauty
Sherman Area
Chamber of Commerce
Sherman Athletic Club
Sherman Chiropractic
Sherman Family Dental
Sherman Mini Storage
Sherman Super Wash
Sherman Tax Service
Snap Fitness Center
Springfield Clinic
Staab Funeral Home
State Farm Insurance
Subway
Sun-Times newspaper
Tracy Shaw – Realtor
Todd Smith Commercial Real Estate

The Rail Golf Course
Turasky Builders
TVH Media
United Community Bank
Villa Health Care – East
Villa Health Care – West
Villa Retirement Office
Visi – Kim Hayes
Voepel & Associates
Walgreens
Williamsville Sports Boosters
Williamsville State Bank & Trust
Yoder Construction
Zara's Collision Center
Zinn Construction

CHURCH

Faith Outreach Christian Church
Good Shepherd Lutheran Church
Living Faith Baptist Church
Sherman United Methodist Church
Sherman Church of the Nazarene
St. John Vianney Church
& Activity Center

GOVERNMENT

Sherman Elementary School
Sherman Emergency
Management Agency
Sherman Fire Protection District
Sherman Police Department
Sherman Public Library
United States Postal Service
Water Department-Sherman/Will
Village of Sherman
Village of Williamsville

UTILITY

Ameren Illinois
Cass Communications
Frontier Communication
Menard Electric

SHOP LOCAL - SHOP SHERMAN!



401 St. John's Dr ★ Sherman, IL 62684
INFO@SHERMANIL.ORG

PRSR STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Local
Postal Customer

Glo Bingo
THIS IS NOT YOUR GRANDMA'S BINGO!
OVER \$1000 IN CASH PRIZES!

Proceeds Benefit:
Sherman Move

Friday, February 23, 2018
Doors Open at 6 pm, Bingo Starts at 7:30 pm

Boondocks
2909 N. Dirksen Pkwy.
Springfield, IL 62702

\$25 per person in advance, \$30 at the door.
Groups may reserve tables of 8.
Price includes 6 bingo cards for 10 games,
glow hat, glow dabber
(\$5 per additional 6 bingo cards)

Purchase tickets online: boondockspub.com or
at County Market in Sherman or
contact: Nancy (217) 725-2183

**Cash Bar-Bring Your Own Snacks-
Lottery Tree-Gift Card Tree**

Must be 18 or Older to Attend

**Community Networking
Breakfast**

Join Sherman Area Chamber of Commerce and
Special Guest speaker, BJ Armstrong of Keller
Williams as he discusses Leadership Unlocked.

FEBRUARY 15, 2018
7:00 - 9:00 AM
FARM CREDIT ILLINOIS
1200 Old Tipton School Road, Sherman

Catered by: Fairlane Diner
Breakfast served at 7:30am
Speaker will begin at 7:45am

SACC Members will receive up to two
breakfast tickets at no cost. Non SACC
Members may purchase event tickets for
\$10 each by contacting SACC President,
Sean Bull at 217-494-1168

Reserve your tickets at
info@shermanilchamber.org
by Saturday, February 10th

COMING UP THIS MONTH

Tuesday, February 6 • Village Board Meeting • 6 p.m. • Village Hall

Wednesday, February 14 • Happy Valentine's Day!

Thursday, February 15 • SACC Community Networking Breakfast • 7 a.m. • Farm Credit Services

Monday, February 19 • President's Day • Village Offices Open

Friday, February 23 • Glo Bingo for Sherman MOVE • Doors open 6 p.m. • Boondocks